

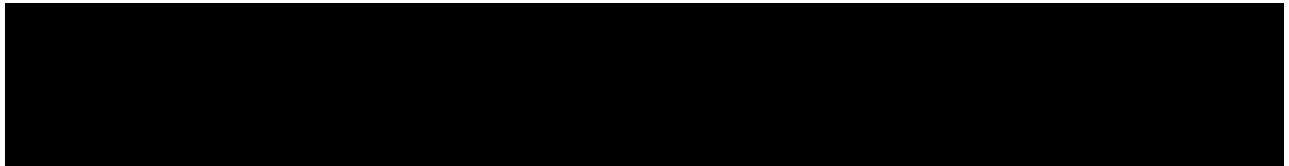
FREE SCRIPT

The 4-Part Listing Presentation Script

The word-for-word script top-producing agents use to win listings — value proposition, marketing plan, pricing strategy, and the close.

Part 1 — The Value Proposition

Open by framing what you do differently, before you ever mention numbers.



Part 2 — The Marketing Plan

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This is a sample from Real Estate Agent Pro Suite's full 500+ resource library, including the complete Listing Presentation Template Pack with CMA slides, marketing plan visuals, and objection handling built in. See realestateagentprosuite.com/pricing.